

Kuruluş hikayesi 1983'lü yıllarda Türkiye erkek hazır-giyim sektörüne adım atan Yalçın Tekstil, %100 Türk sermayesi ile başarısına devam etmiştir. Yenilikçi, kaliteli ve tasarım odaklı koleksiyonları ile 2002 yılında 'WEMSEY' markasını kurmuştur.

Kendine ait ürün yelpazesi ile tüketicinin tercih ettiği erkek giyim markası olarak tescillenip WEMSEY markasına özgün tasarımları ile beğeni toplamaktadır. Dünya moda trendlerini yakından gözlemleyen ve erkeklerin modern yaşamın hızlı temposuna uygun bir şekilde modaya dair tüm beklentilerine cevap veren sürdürülebilir koleksiyonlar sunmaktadır.

WEMSEY ailesi olarak müşteri mutluluğu odaklı her bedene ve her bütçeye uygun koleksiyon üretmeye devam ederek, yaygın satış ağımız ile erkek hazır giyim sektöründe yer edindiğimiz; Orta Asya, Ortadoğu, Avrupa, Balkanlarve Rusya pazarlarındali der haline gelmeyi hedefliyoruz.

Kalite, yenilik ve güvenirlilik bizim sürdürebilir stratejimizin temelini oluşturur. Bu algı markamızın en çok arzu edilen Premium moda ve yaşam tarzı markası olma vizyonunu desteklemektedir. 1983 yılında belirlediği vizyona bağlı kalmamızın yanı sıra güncel teknolojileri kullanarak modern tüketicinin ihtiyaçlarına göre güncel ve kaliteli ürünleri üretmeye devam ediyoruz.

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Company's story began in 1983 in Turkey where YALCIN TEXTILE stepped into the men's ready-wear sector and continues its success with 100% Turkish capital. It established the 'WEMSEY' brand in 2002 with its innovative, high quality and design-oriented collections.

With its wide product range, WEMSEY is registered as the men's clothing brand and preferred for its distinctive and comfortable designs by various costumers from all around the globe. Closely observing the world fashion trends, WEMSEY offers sustainable collections that meet all the expectations of men in accordance with the fast pace of modern life.

As the WEMSEY family, we continue to manufacture high quality collections suitable for all sizes and budgets focused on customer satisfaction. As WEMSEY we have gained a valuable place in the men's textile clothing with our widespread sales network; in Central Asia, Middle East, Europe, Balkans and in Russia where we aim to become a menswear leading brand.

Quality, innovation and reliability form the basis of our sustainable strategy. This perception supports our brand's vision to become the most desired premium fashion leading and lifestyle brand. In addition to adhering to the vision set in 1983, WEMSEY continue to produce modern and high quality apparels suitable to the standards of modern menswear fashion using latest technologies.









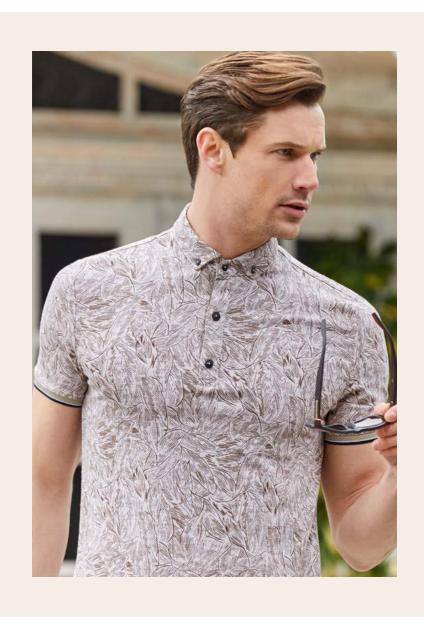
FASHION'S NEW a bohemian cast of artist and models welcomes the season in an exuberant riot of color and print. comfortable chic and cool

It's a man's world



# MEMSev take

Wemsey take hints from the natural world and weave them through on trend menwears







SPRING SUMMER 2021

Being a true gentleman never goes out of fashion

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# FASHION





Wemsey fabrics reflects itself in marine colors of peaceful sea with special finishings, dyeings and washing



THE LIFE THE SEASON IN AN EXUBERANT RIOT OF COLOH AND PRINT.

COMPORTABLE CHIC AND COOL.

THE SEASON IN AN EXUBERANT RIOT OF COLOH AND PRINT.

COMPORTABLE CHIC AND COOL.



## MOOD

Comfort and design intertwined with nature Wemsey quality to ensure customer satisfaction and efficacy



**SS 21** 

SS 21



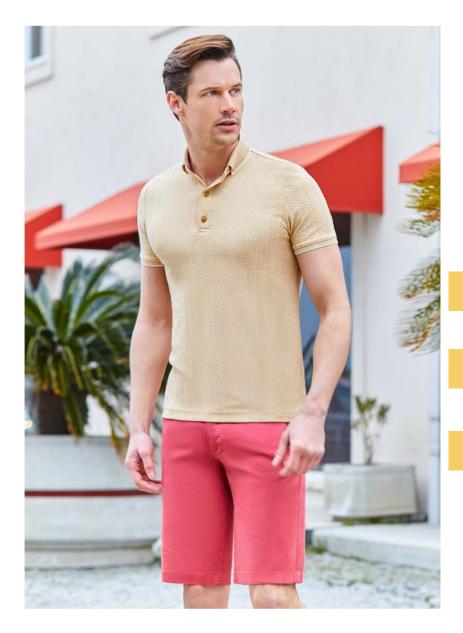




Summer is a party; dress like it.

Designs strives to produce high quality; durable clothing for men that is well crafted in an environmentally sustainable manner





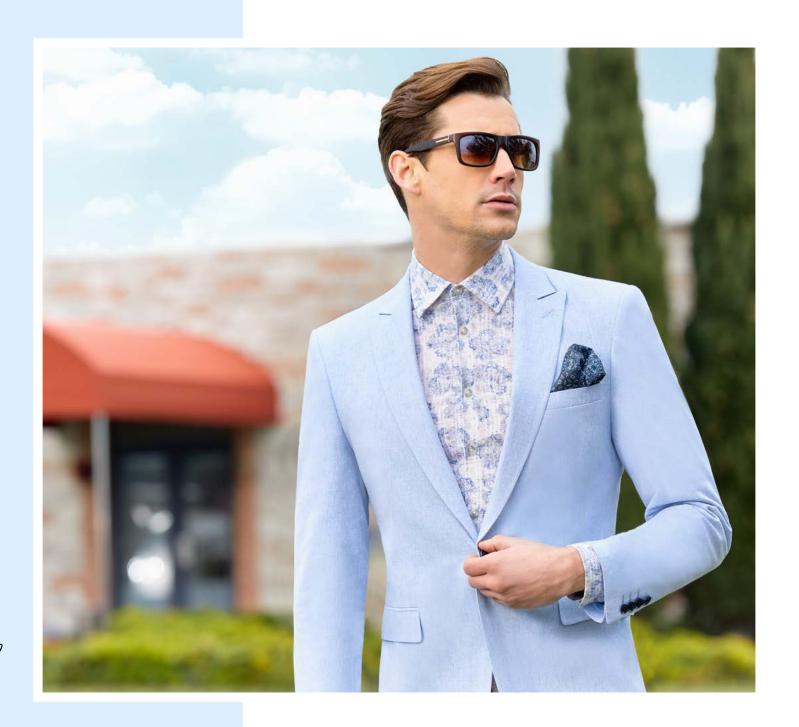
WEMSEY SPRING SUMMER 2021

20

Collection Story

#### through the sunset, listening the sound of the calm wind... get away from all the stress of daily life. $Style \ \ and \ the \ city$





beautiful day full of happiness and joy





Style is primarily a matter of instinct It looks better when you feel good on the inside









# the ultimate clothing to see the world in. Comfort and elegance are our main goal in everyday men's fashion. Integrated Inte







WEMSEY SS'21

SS 21



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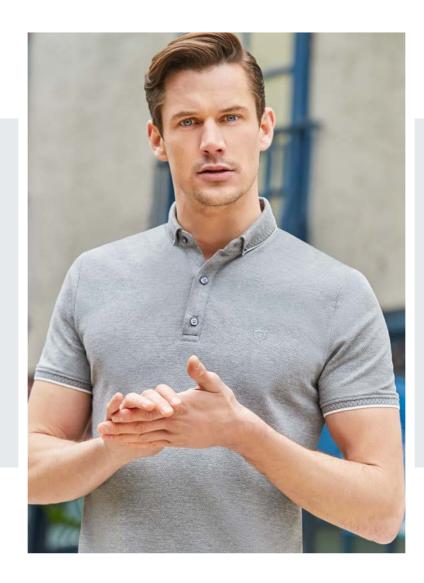
# NEW STYLE





beautiful day full of happiness and joy

### **MODERN**



WEMSEY SS'2 1





Style is primarilyn a matter of instinct Being a true gentleman never goes out of fashion

WEMSEY SS'2 1











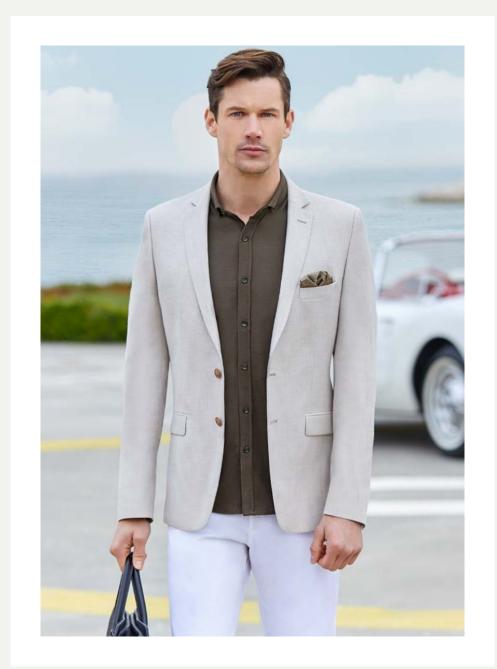
COLORS, STRIPES, PLAIDS AND PATTERNS MAKE THEIR MARK ON OUR MENSWEAR COLLECTIONS, WHILE THE COLOR RICNESS IS NOTICEABLE IN SUITS, WE PRESENT VERY STYLISH AND INNOVATIVE DESIGNS



WEMSEY SPRING SUMMER 2021











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